



STEINBEIS



» *Building on success*
*by focussing on the **future*** «

Strasbourg - Economie et Territoires 2006

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www.stw.de

Headquarters Location



„Haus der Wirtschaft“ in Stuttgart –
Headquarters location of the Steinbeis Foundation

Philosophie Steinbeis

- Développement est développement socio-économique
- Le développement socio-économique passe par le développement des entreprises PME/PMI = Mittelstand
- Enseignants-chercheurs et étudiants avancés doivent pouvoir entrer en synergie avec des entreprises

Philosophie Steinbeis

- Le triangle magique:

Recherche

Enseignement

Conseil

- L'enseignant-chercheur et l'étudiant dans l'entreprise
- Des services aux prix du marché...

Services

Consultancy Services, Research and Development, Evaluation and Expert Reports, Training and Further Education, Steinbeis University Berlin

Transfer Network

Steinbeis Enterprises and subsidiary companies as well as cooperation and project partners worldwide

Competence

in all fields of technology and management

Customers

more than 10,000 per year; companies, organizations of all sizes and areas of business, individuals

Staff

of over 4,600 including professors, permanent staff, project-oriented staff

Ferdinand von Steinbeis (1807-1893)



Ferdinand von
Steinbeis
(1807-1893)

- Technical advisor, director and chairman of the Headquarter for Trade and Commerce (1848-1880) Kingdom of Württemberg (Stuttgart)
- Promoter of technology transfer
- Founder of vocational schools, weaving and women's schools
- Promoter of the industrialization in Württemberg
- Father of dual training:
„Industrial workers of the future depend upon theoretical knowledge combined with practical skills.“

Development of the Steinbeis Foundation

(1972-2005)



STEINBEIS

Foundation and growth of the Steinbeis Foundation

Prof. Dr. Johann Löhn appointed Steinbeis-Foundation Chairman of the Board in addition to his present position to his present position as Baden-Württemberg Government Commissioner for technology transfer. Technical consulting services from 16 Universities of Applied Sciences in Baden-Württemberg merge to establish the Steinbeis Foundation. Separate Steinbeis Transfer Centers expand transfer network to include Universities of Applied Sciences.

1983

Steinbeis GmbH & Co. KG für Technologietransfer established

Operating unit for growing economic activities

Founding and official recognition of the Steinbeis University Berlin

Prof. Dr. Johann Löhn named founding president.

1998

Establishment of several Steinbeis Transfer Centers at Baden-Württemberg universities opens the door to further transfer potential

1994

1972

Founding a non-profit foundation under civic order. Foundation capital: 34.768 EUR

1990

Steinbeis Transfer Centers founded nationwide, beginning in Bavaria

Development of the Steinbeis Foundation (1972-2005)



STEINBEIS

„Steinbeis-Edition“: specialist publisher established to issue trade publications of the Steinbeis University in Berlin and the Steinbeis transfer network

2002

20 years of successful growth

Prof. Dr. Dr. h.c. mult. Johann Löhn steps down as Chairman of the Board Prof. Dr. Heinz Trasch appointed new Steinbeis Foundation Chairman of the Board.

2004

Founding of the Steinbeis Beratungszentren GmbH
Consulting, coaching and economic promotion

Founding of the Steinbeis Forschungs- und Entwicklungszentren GmbH
Market- and transfer-oriented research

Founding of the Steinbeis Innovation gGmbH
Non-profit organization for promoting applied research

2005

1999

Move overseas:
First Steinbeis offices in Asia, Steinbeis Japan Inc.

Board of Directors

Prof. Dr. Heinz Trasch (Chairman)

Prof. Dr. Michael Auer

Board of Trustees

Prof. Dr. rer. nat. Dr.-Ing. E.h. Max Syrbe
(Chairman of the Board of Trustees and the Committee)

Prof. Dr. Dr. h.c. mult. Johann Löhn
(Honorary Trustee)

22 representatives and alternate members from trade and industry,
economic research institutions, politics and the public sector

Steinbeis Network

(status: 12-31-2005)

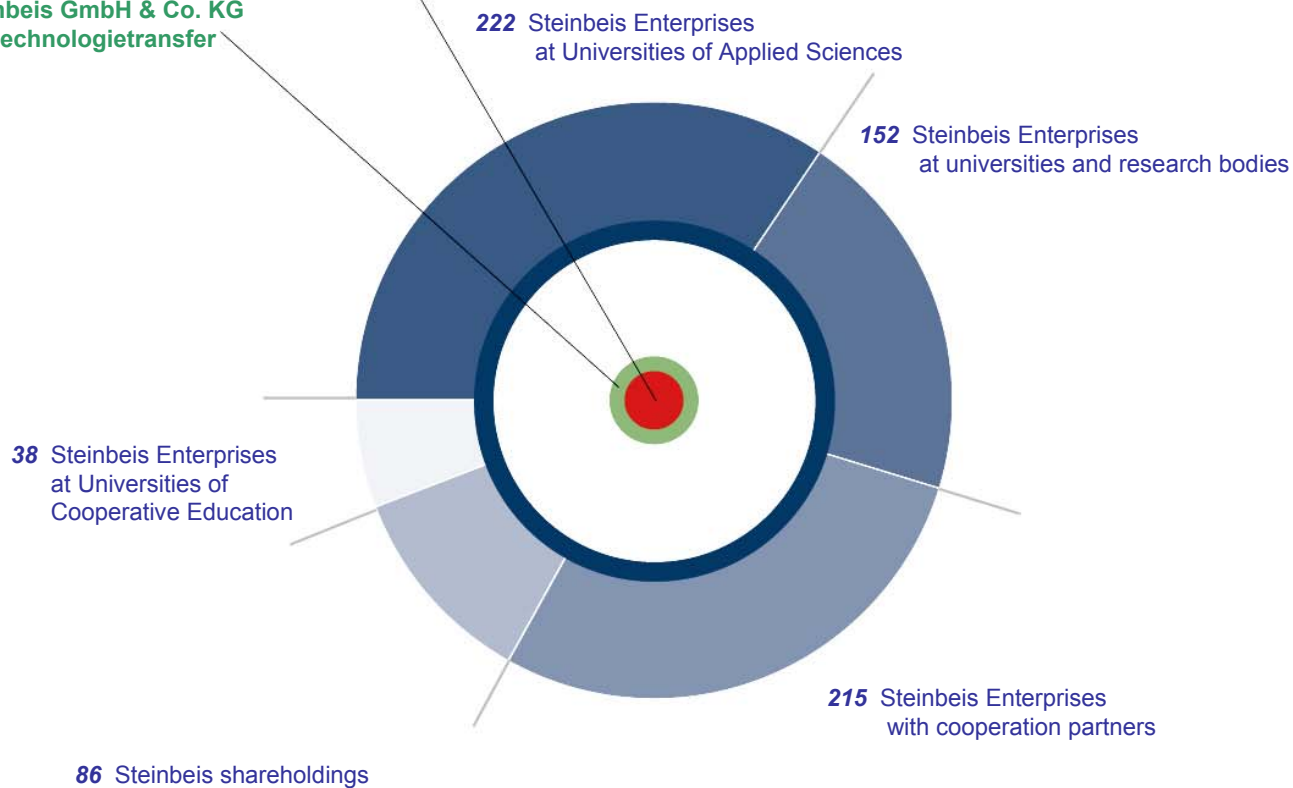


STEINBEIS

Steinbeis Foundation

Board of Trustees and Committee/Executive Broad

Steinbeis GmbH & Co. KG
für Technologietransfer

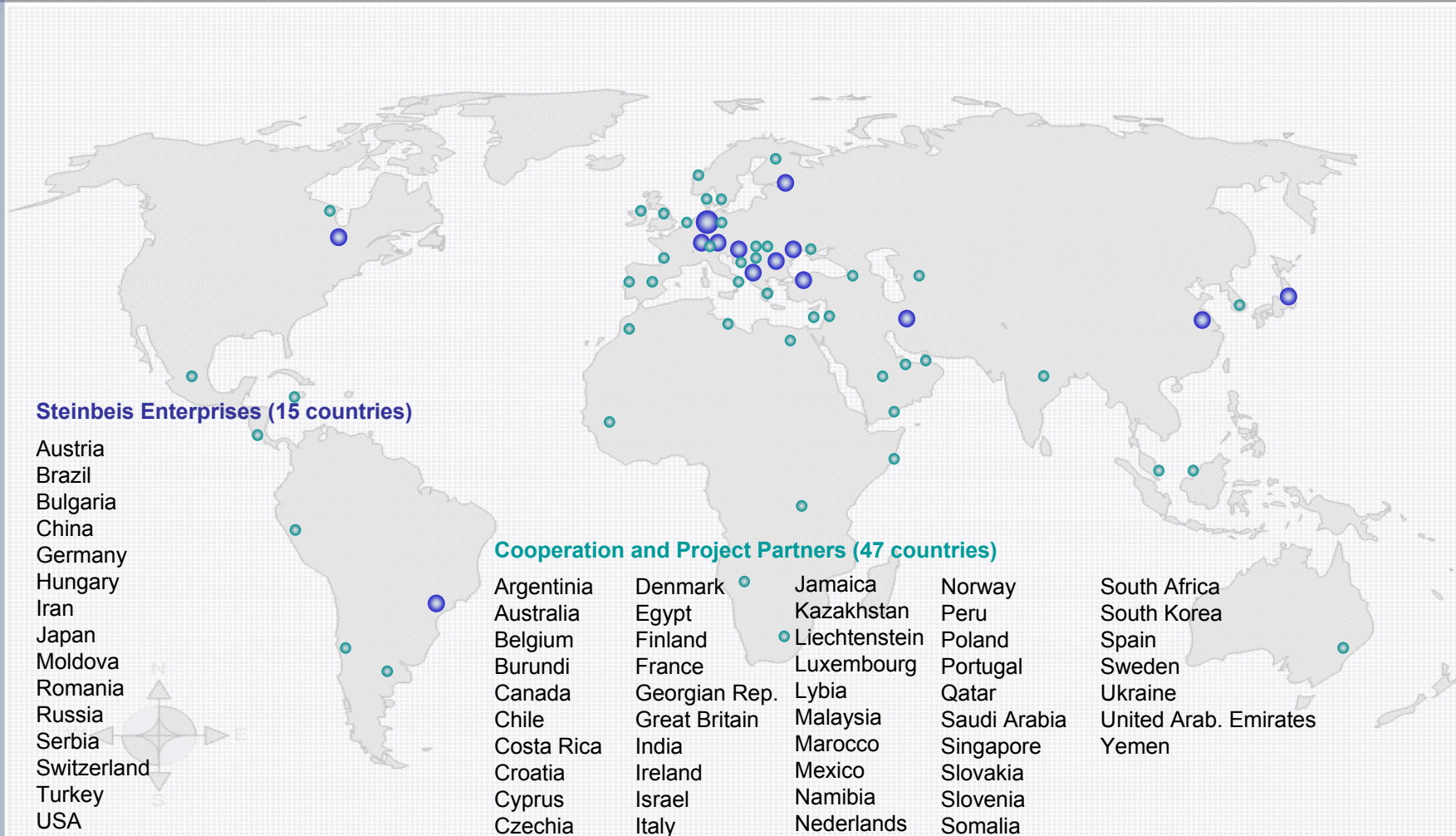


Steinbeis Transfer Network - Worldwide

(status: 12-31-2005)



STEINBEIS



















Steinbeis Transfer Network – Germany

(status: 12-31-2005)



STEINBEIS

The Steinbeis Foundation has established 710 Steinbeis Enterprises in Germany – spread across all federal states.

| | | | | | |
|---|-------------------------------|------------|---|-----------------------------|-----------|
|  | Baden-Württemberg | 435 |  | Lower Saxony | 14 |
|  | Berlin | 79 |  | Hessen | 12 |
|  | Bavaria | 43 |  | Bremen | 5 |
|  | Mecklenburg-Vorpommern | 34 |  | Rhineland-Palatinate | 3 |
|  | North Rhine-Westphalia | 22 |  | Brandenburg | 2 |
|  | Saxony | 20 |  | Hamburg | 2 |
|  | Thuringia | 19 |  | Saarland | 1 |
|  | Saxony-Anhalt | 18 |  | Schleswig-Holstein | 1 |



Technology Transfer with Steinbeis

- utilizing research results
- making expertise available
- offering holistic solutions
- expanding the Transfer Network
- operating through decentralization
- safeguarding strict confidence
- providing commercial solutions for public sector assignments
- state as customer

Consulting

at every stage of the value chain

Research and development

fostering successful transfer

Evaluation and expert reports

forming the basis for decision making

Training and employee development

as a key competitive factor

Consulting

at every stage of the value chain

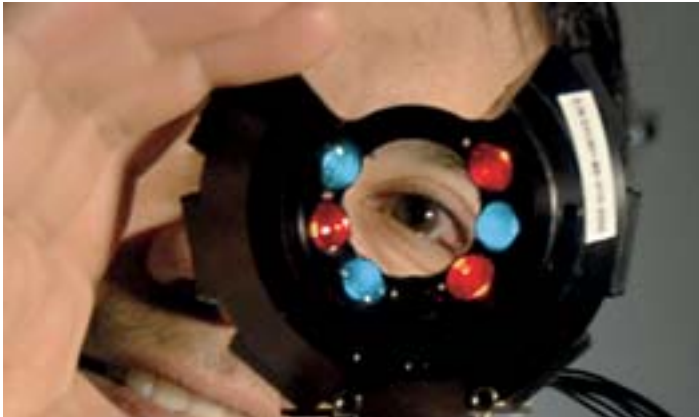


Extensive consultancy service within projects and companies along the economic value chain

- new technologies
- process, methods and systems
- financing and shareholding
- regional business development
- corporate coaching
- business intelligence
- management
- marketing
- products
- sales

Research and development

fostering successful transfer



Relevant, trendsetting know-how and longlasting experience in all branches of technology. Special competence in economically important fields of technology and growth.

- information and communication technology
- life sciences
- miniaturization
- optoelectronics
- process engineering
- new materials
- embedded systems
- environmental and power engineering
- industrial sensors

Evaluation and expert reports

forming the basis for decision making



Evaluation and expert reports for companies, credit institutes and organizations

- technologies
- technical and economic solvency
- business evaluation
- management
- International relations
- shareholdings

Our evaluation and expert reports help you to make important decisions and acquire strategies to ensure future success.

Training and employee development

as a key competitive factor



Steinbeis Haus in Berlin
location of the Steinbeis University

- courses of studies leading to officially acknowledged degrees at the Steinbeis University Berlin – *15 programmes différents pour salariés et autres professionnels allemands ou étrangers*
- successful instruments for executive and technical qualification in seminars, workshops or individual inhouse training

Trendsetting offers for qualification by interdisciplinary cooperation in all fields of study.

Facts & Figures

(status: 12-31-2005)



STEINBEIS

The following facts, figures and graphics provide a snapshot of the expertise and resources we were able to make available to and with our clients in the year 2005.

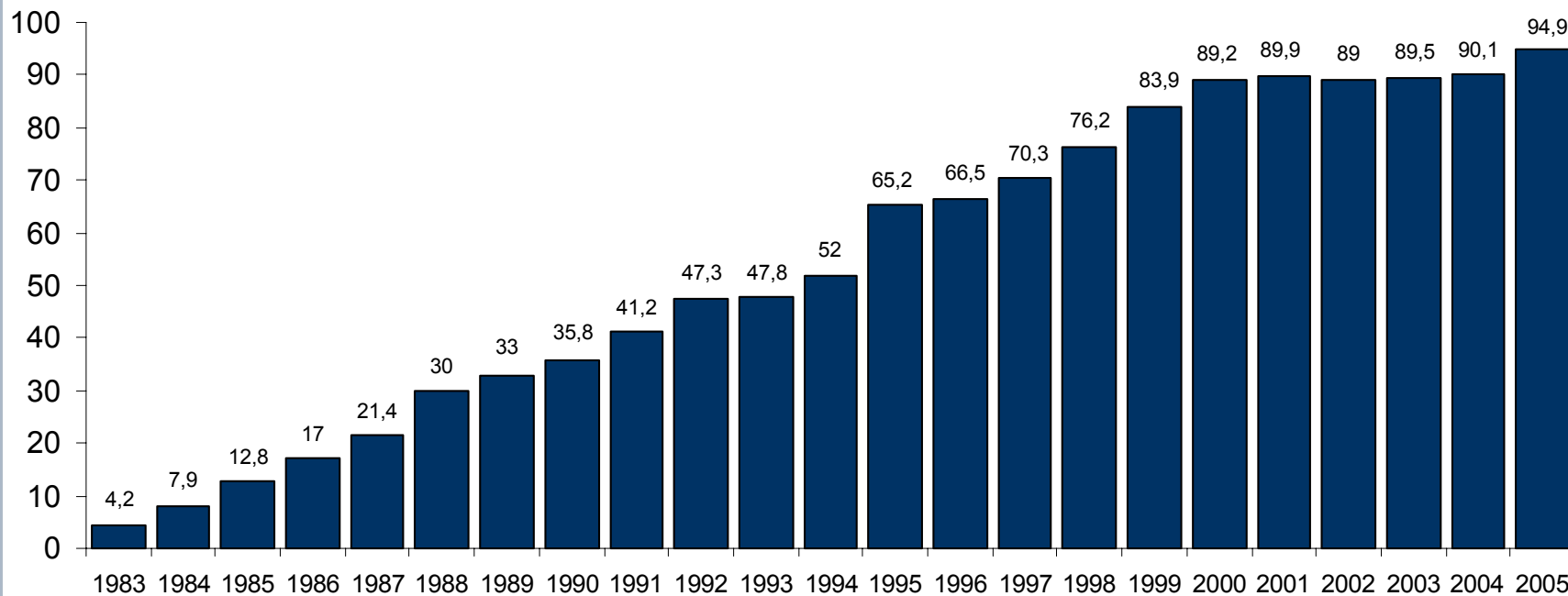
- **713 Steinbeis Enterprises**
- **EUR 94,9 million revenues**
- **4.661 staff (part or full-time)**



Revenues from the Steinbeis Network

(millions of euros, status 12-31-2005)

STEINBEIS

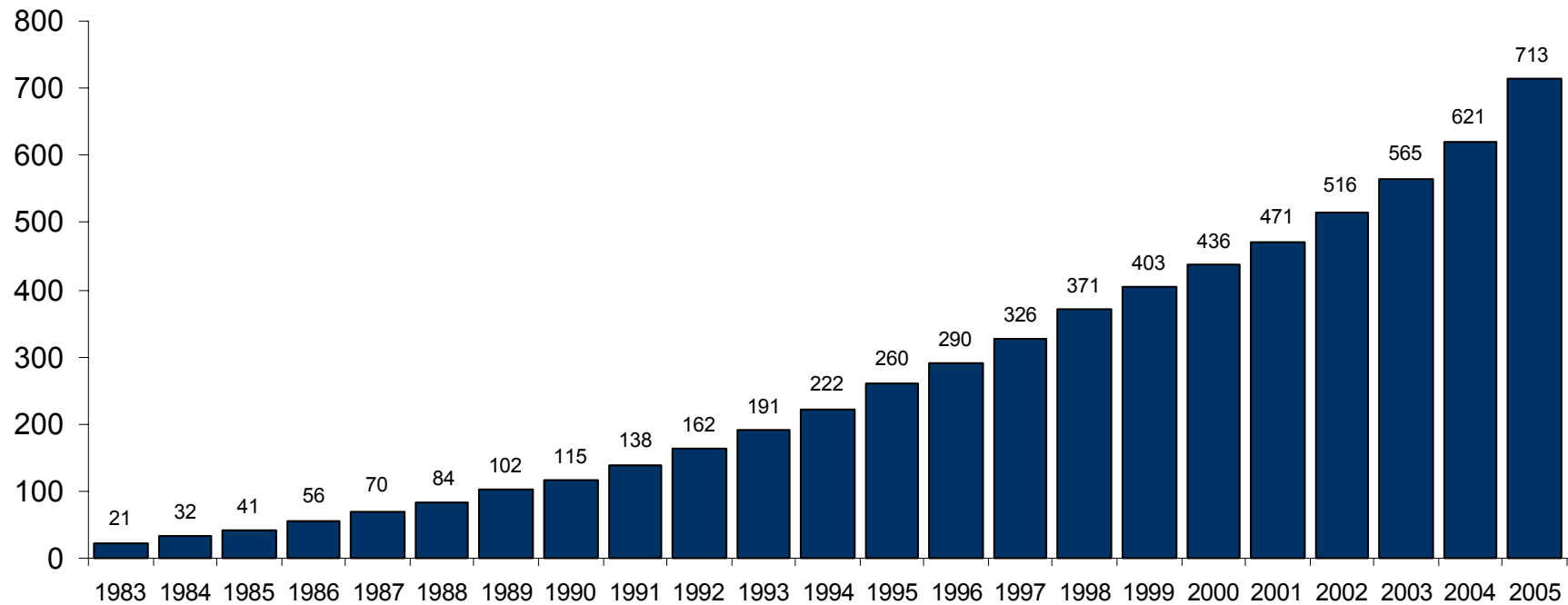


Number of Steinbeis Enterprises

(status 12-31-2005)



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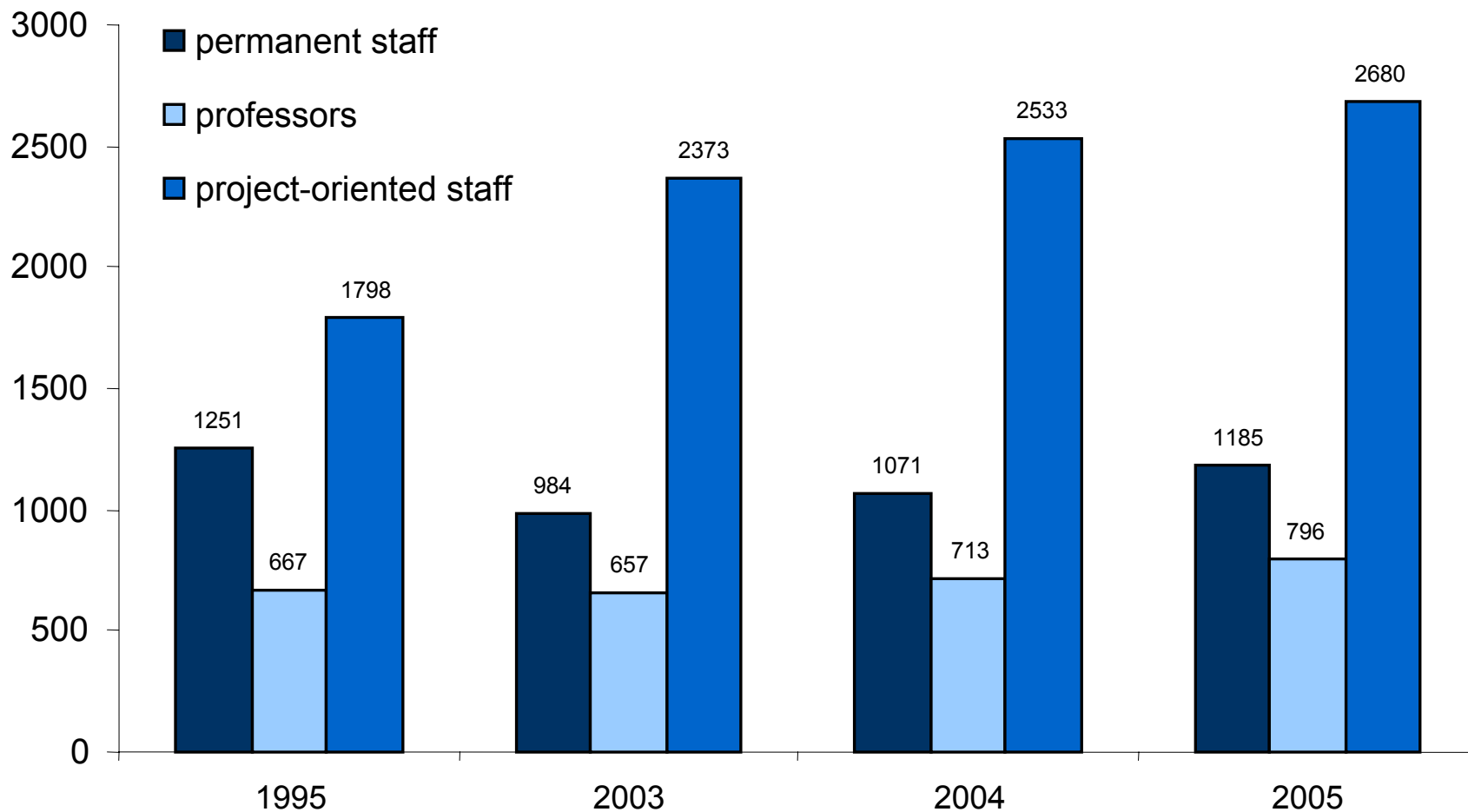


Staff

(status 12-31-2005)



STEINBEIS



Merci de votre attention !

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